

Sell Your Home

Because Your Property Deserves the Best Market

Did you know Sell It Now Store can also sell your real estate?



When it's time to move forward with a property, whether it's a primary residence, a vacation home, a rental investment, or undeveloped land, the Sell It Now Store offers a powerful alternative to the traditional real estate listing. By leveraging the reach and efficiency of the auction marketplace, the team delivers faster, more competitive results for sellers.

The same trusted professionals known for successfully selling antiques and collectibles now bring that same proven process to real estate. Properties represented by the Sell It Now Store are showcased not only to local buyers in Waukesha, Milwaukee, and Chicago, but also to motivated, prequalified bidders nationwide. In one organized event, these bidders come together ready to compete, turning every auction into a high-energy opportunity to achieve true market value.

Unlike conventional listings that can sit for months, real estate auctions create urgency, competition, and certainty. Sellers determine the date, terms, and reserve, while bidders compete in real time, often reaching or exceeding market value within weeks, not months.

In an auction, properties sell without traditional contingencies, eliminating delays from financing approvals or extended inspection timelines. Buyers are encouraged to complete their own due diligence beforehand, ensuring confidence and transparency on both sides of the transaction.

The Sell It Now Store manages every detail from marketing, staging, and professional photography to bidder registration and closing in partnership with Villa Realty. When needed, the team also coordinates complete property clean-outs through Cruz's Clear Outs, a trusted, family-owned business based in Waukesha.

It's more than selling—it's creating the perfect event for your property.

Call 414-727-0600 | sellitnowstore.bidwrangler.com



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